

GTA Newsletter

February 2011



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→ View the Presentation from the Electric Vehicle GTA Meeting

Thanks again to Jonathan Lewis with Hire Electric for a very educational and entertaining talk on electric vehicles at the Feb. 22 GTA meeting! If you couldn't make it, you can still view his presentation at <http://hireelectric.com/2011/electric-vehicle-presentation-at-gta-meeting/>

→ GTA Member Job Openings

GTA Member 4-Tell has openings for a Partner Sales Expert and a Web Developer (with successful PHP, Javascript, SQL and/or C# .NET programming experience). For more information, visit <http://www.4-tell.com/company/job-opportunities>

→ Join the GTA Board!

The Board of Directors for the Gorge Technology Alliance has an upcoming vacancy and is seeking members interested in providing direction to the organization. With all of the exciting work happening in tech in the Gorge, this is a great way to get more involved. Contact [Jessica](#) by March 10 if you are interested.

→ Free Energy Use Consultations for



SILVER
Cloud Cap Tech
Custom Interface

SILICON
Champion Tool Storage
Colt Listing Service
Gorge Networks
Gorge Technology
Hood River
Communications Access
Co-op
Port of Hood River
Prigel Machine & Fabrication
Privacy Ready LLC
Providence Hospital
Sagetech Corporation
Sherman County
Springhouse Cellar

Gorge Technology
Alliance Mission

To promote the technology business sector of the Columbia River Gorge and build new alliances to strengthen our surrounding communities.

We focus on "lifestyle entrepreneurs;" individuals who take advantage of the area's recreational resources and business opportunities, combining their drive for recreational activities with an industry cluster that continues to expand.

For more information, call 541-296-2266, email jessica@crgta.org, or click to visit our website.

Industrial Businesses

To help companies in the Northwest move toward more energy-efficient operations, the Bonneville Power Administration launched the Energy Smart Industrial (ESI) program, a comprehensive energy saving program for the industrial sector. The ESI program offers no-cost energy use consultations with industrial experts as well as providing financial incentives through local public utilities. To learn more about the program, click [here](#).

➔ Stevenson Science and Tech Club Seeking Space

About 25 kids involved with robotics in the Cascade Locks and Stevenson area are in search of space to host meetings that would allow them to turn their excitement and learning into a year-round activity. The space would allow full time placement of at least one 4' x 8' robotics competition table; a supervised classroom or meeting room type of space would be perfect. If you have any ideas, contact Susan Winner, one of the parents helping the group form, at swinner@gorge.net. And thank you!

➔ Science and Tech Fairs for Kids

The second annual **Tech Discovery Day in The Dalles** to introduce students to careers in science and technology is scheduled for **Friday, March 4** at Discovery High School (within Wahtonka High School, 220 E 10th Street). The event will have hands on fun for the public from 2:30 to 4:00pm. Contact [Dawn Justesen](#) for more information.

Hood River Middle School is seeking businesses intersted in helping with their second annual science and engineering fair, also intentioned to introduce students to careers in science and technology. The event will be **Friday, May 6** from 12:30 to 3:00pm. Contact [Joe Dolan](#) for more information.

➔ Connect your Business to Public Sector Contracts March 10 in Puyallup

The Alliance NW Conference is led by the Washington State Procurement Technical Assistance Center with the support of federal agencies and state offices. This is a partnership to provide businesses with a single day of networking and procurement training opportunities for contracting with the public sector at any level - local,

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regional, state, federal.

Details:

Thursday, March 10, 2011
7:30am to 4:00pm
Puyallup, WA
\$105 per person

Find more information or register at www.allianceNWconference.org.

→ PubTalk March 10 in Stevenson

PubTalk is an informal event that provides a great opportunity to learn about local entrepreneurs, network and make connections. Entrepreneurs, investors, leaders of local companies, business professionals, consultants and service professionals are welcome.

Details:

Thursday, March 10, 2011
Bahma Coffee Bar, 256 SW 2nd (Hwy 14), Stevenson, WA
5:30 to 7:00pm
Entry is \$10, including snacks

March's Keynote:

"Starting and Growing a Company in the Gorge - A Roundtable from Companies located in Stevenson" moderated by Ken Levy, 4-Tell, Inc. winning company at the 2010 Gorge Angel Conference

Panel: Jeff Logosz, CEO Slingshot Sports; Brian Adams, CEO Tanager Communications/Saw.Net and Anita Gahimer, CEO Kinetics

RSVP to Kari Fagerness, Skamania County Economic Development Council, kfagerness@skamnia-edc.org
509-427-5110

→ Next GTA Geek Lunch: March 15

One lunch was not enough! February's Geek Lunch attendees were unanimous in their desire to see it continue. Since the discussion on smartphone apps was so much fun and really just got started, we'll continue that theme in March. Join us for a tech-focused discussion with others interested in developing mobile apps. This should be a great warmup for the regular GTA meeting on March 22 (see below!).

Event Details:

Tuesday, March 15, 12:00pm

Hood River Inn, Mountainview Room, 1108 E. Marina Dr.
\$12.50 for lunch

You must RSVP by March 11. Email [Jessica](#).

Pass this along to friends and colleagues! GTA membership is not required.

GTA Meeting March 22: Leading Edge of Tech in Mobile Apps

Join the GTA for the last in our "Leading Edge of Technology" Speakers Series to learn how mobile apps are changing our lives and where they're taking us. With Portland becoming nationally known as the place for top app developers, we're drawing some of the top talent to the Gorge for a presentation, including to Raven Zachary with [Small Society](#), Jason Grigsby with [Cloud Four](#), Dave Howell with [Avatron](#) and Marcelino Alvarez with [Uncorked Studios](#). These four collectively have enormous experience in developing mobile apps for the iPhone, iPad and iPod Touch and regularly work with businesses and other organizations to change the way people connect with each other and experience the world around them. This promises to be an exciting presentation for anyone who uses apps and for businesses thinking about their web or mobile applications strategies. You can read an article about Raven and Jason [here](#).

Details:

Tuesday, March 22, 2011

6:00 pm reception for GTA Members ONLY

7:00 pm public presentation

Columbia Center for the Arts, 215 Cascade Ave, Hood River

Entrance is free for everyone thanks to a Google grant which helped sponsor this speakers series!

2011 CleanTech Open Launch in Portland on March 22

The Cleantech Open's Pacific Northwest region is now preparing to launch the third season of their annual venture accelerator competition. For the first time, this year will include a launch event in Portland as a tip-of-the-hat to Oregon's strong showing in the 2010 Competition, including Puralytics of Beaverton winning the national championship. Join them to network and hear what's new in this year's competition. Snacks and beverages will be served.

Details:

Tuesday, March 22, 2011

5:00 to 7:00pm

Ecotrust Building Conference Center, 721 NW 9th St.,
Portland, OR

Entry \$24

Click [here](#) to register.

 **Columbia Gorge Job Fair, April 2**

The annual Columbia Gorge Job Fair will be held April 2, 10am to 2pm at the Civic Auditorium in The Dalles (323 E 4th St). Businesses interested in having a table at the event must register with [Anita Iken](#) with Worksource Oregon by March 11. This is a great opportunity for businesses to meet skilled workers in the Gorge.

The GTA will again be hosting a shared table for GTA members with open positions! Contact [Jessica](#) if you're interested.

 **GTA Members**

Welcome to our newest members:

- Fred Vosper, Assoc. Member
- [Hood River County Chamber of Commerce](#)
- Jeff Castleberry, Assoc. Member
- Malcolm Brown
- [Skamania County Chamber of Commerce](#)

Thank you to our renewing members:

- [Brad Schrick](#)

Commit yourself to the success of the Gorge's technology sector by becoming a member or sponsor of the GTA! Our regular activities - the monthly meetings, newsletter, website, business connection and support opportunities - are funded entirely from memberships and sponsorships. Joining is valuable to your business, affordable and easy using our online PayPal option [here](#).

 **Calendar of Events****March 2010**

- **March 4:** Tech Discovery Day, 2:30pm, Discovery High School in The Dalles.
- **March 10:** Alliance NW Conference in Puyallup

(see above).

- **March 10:** PubTalk, 5:30pm, Bahma Coffee Bar in Stevenson.
- **March 15:** GTA Geek Lunch. 12pm, Hood River Inn. RSVP by March 11.
- **March 16:** Angel Oregon 2011, The Governor Hotel in Portland. [Learn more.](#)
- **March 22:** GTA meeting, "The Leading Edge of Tech in Mobile Apps". Columbia Center for the Arts in Hood River. 6:00pm reception for GTA Members ONLY. 7:00pm public presentation.
- **March 22:** CleanTech Open Portland launch. 5:00pm, EcoTrust Building.

April 2010

- **April 2:** Columbia Gorge Job Fair, 10am, Civic Auditorium in The Dalles.
- **April 19:** GTA Geek Lunch, 12pm.
- **April 26:** GTA Monthly Meeting, 6:30pm, Springhouse Cellar in Hood River.
- **April 26:** 2011 Gorge Angel Conference, 11:30am - 5:00pm, Columbia Gorge Discovery Center in The Dalles.

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