

# GTA Newsletter March 2011

1 message

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## GTA Newsletter March 2011



### In This Issue

- Job Openings
- GTA Article
- Career & Info Fair
- Business Grants
- Cleantech Investors
- Google Places Workshop
- Partner Events
- Geek Lunch
- Gorge Angel Conference
- GTA Members
- Calendar of Events

### GTA Sponsors

GOLD



### → GTA Member Job Openings

**Real Carbon Inc.** is seeking a carbon fiber or composite materials engineer with a related BS or higher degree. Job responsibilities include supporting product development of custom carbon fiber, pre-preg products. Click [here](#) for more information.

**Custom Interface Inc.** is seeking a hands-on, skilled, accounting professional who has experience in an operational setting, understands operational/manufacturing processes and has the ability to integrate accounting and operations. Click [here](#) for more information.

***And don't forget the Columbia Gorge Job Fair on April 2!*** 10am to 2pm at the Civic Auditorium in The Dalles (323 E 4th St).

### → GTA in Gorge Business Review

Did you catch the new GTA piece in the March issue of the Gorge Business Review? This monthly publication now includes a Tech Corner featuring high-tech GTA member businesses. Click [here](#) to see the March article featuring Streamzap or pick up an issue at newstands around the Gorge.

### → Seeking Businesses to Participate in



**SILVER**  
**Cloud Cap Tech**  
**Custom Interface**

**SILICON**  
**Champion Tool Storage**  
**Colt Listing Service**  
**Gorge Networks**  
**Gorge Technology**  
**Hood River**  
**Communications Access**  
**Co-op**  
**Port of Hood River**  
**Prigel Machine &**  
**Fabrication**  
**Privacy Ready LLC**  
**Providence Hospital**  
**Sagotech Corporation**  
**Sherman County**  
**Springhouse Cellar**

**Gorge Technology**  
**Alliance Mission**

To promote the technology business sector of the Columbia River Gorge and build new alliances to strengthen our surrounding communities.

We focus on "lifestyle entrepreneurs;" individuals who take advantage of the area's recreational resources and business opportunities, combining their drive for recreational activities with an industry cluster that continues to expand.

For more information, call 541-296-2266, email [jessica@crgta.org](mailto:jessica@crgta.org), or click to visit our website.

**Disclaimer**

## Career & Information Fair, April 21

Columbia Gorge Community College currently has over 100 students enrolled in the Renewable Energy Technology program. The Career and Information Fair is a great opportunity for businesses to meet and interview students enrolled in the one-year Certificate of Technical Education and the two-year Associate of Applied Science, Renewable Energy Technology programs. Students have come into the program with a variety of education and experience, including degrees in geography, business and construction technology.

Reserve a booth space, give a presentation of the career opportunities within your organization, and be provided a private interview room all for FREE! **Reservation deadline is April 8.** For more information, visit <http://www.renewableenergycareers.org/>



## Business Grants for Training Employees

Mid-Columbia Council of Governments has On-the-Job Training (OJT) grant funds available for businesses. Through American Recovery and Reinvestment Act funds, OJT grants target local dislocated workers.

An employer who hires an OJT-eligible job applicant can receive reimbursement for some of the necessary costs of training the employee. Employers must provide at least 30 hours per week of work. The ultimate goal is to assist local dislocated workers in obtaining full-time, steady employment.

Click [here](#) for a flyer with more information or contact Traci Johnson at [traci.johnson@mccog.com](mailto:traci.johnson@mccog.com).



## Matching Clean Tech Companies with Investors

The Cleantech Match [website](#) serves as a matchmaker between clean tech startups and investors. The site is a "forum where cleantech companies that are developing the latest, and most innovative green technologies and renewable energy project developers who are building alternative energy projects that make the world a cleaner and greener place can meet investors who are looking for cutting edge products, devices, and projects that are cleaner, more efficient and less polluting than ever before." In addition to connecting companies with investors, the site provides information on 1603 Grants

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and other Government Funding Opportunities.

## → "Claim your Google Places" Workshop, April 4

Learn how to correctly claim your free business listing on Google. This free workshop held by Search-Optimization.com will show you how to properly set up your information on Google Places for maximum results.

### Event details:

April 4, 6:00 pm

Springhouse Cellar Winery, 13 Railroad Ave, Hood River

For more information, click [here](#).

## → Upcoming Partner Events

**April 11: "Oregon TechLaunch Boot Camp"** This is a 3 month intensive boot camp in Beaverton for early-stage tech start-up companies to help them get launched and get funded. Participants will work on their product and customer development, meet and build relationships with investors, collaborate with other participants, learn about the business of start-ups from experienced start-up CEOs, hone their pitch, and, at the end, present their business to a room full of investors. Goal: get 100% of the participating companies funded by year-end. Click [here](#) for more info.

**April 13: "The Value of IT to the Other Functional Business Leaders"** This session is targeted at the IT Leader, with the goal of helping them understand how other functional business executives in the organization perceive the value of IT, and more importantly how IT and its leadership can improve their value to the organization. 7:30 - 9:00 am in Portland ([SAO event](#)).

## → GTA Geek Lunch: April 19

The mobile app theme continues with Streamzap's Jonah Peskin walking us through **"Intro to Android App Development."** Join us for this tech-detailed discussion!

### Event Details:

Tuesday, April 19, 12:00pm

China Gorge Restaurant (2680 Old Columbia River Drive Hood River)

No RSVP needed and no cost to attend: lunch will be no-host ordering off the menu (or buffet for \$9).

Email [Arthur](#) with questions.

Pass this along to friends and colleagues! GTA membership is not required.

## InnoTech: Technology Innovation Conference & Expo **April 21 in Portland**

This annual event returns to the Oregon Convention Center on April 21. A few conference tracks & special events include:

- Cloud computing & Virtualization
- Mobile Devices & Applications
- Microsoft Technology Symposium & Partner Pavilion
- Innovation, Software, Startup topics and much more
- InnoTech Happy 45-Minutes (the perfect place to mingle over complimentary beverages and exhibits)

Visit [www.innotechoregon.com](http://www.innotechoregon.com) to see all of the confirmed sessions and to register for InnoTech.

Special Events at InnoTech (each requires separate registration and payment):

[eMarketing Summit](#): Registration is discounted to \$89 with Discount code **EMS2OAT** and includes access to a full day of sessions dedicated to "The Evolution to Digital Marketing."

[NW ISSA Security Summit](#): This annual ISSA Security Conference brings together over 100 security minded professionals. Registration for the ISSA Security Summit is \$50 with Discount Code **ISSA11MBR**.

## Gorge Angel Conference, April 26

The fourth Gorge Angel Conference will match up the Columbia Gorge's brightest companies with qualified investors. See emerging companies compete for an anticipated investment prize of \$100,000 provided by the Gorge Angel Investor Network.

The event will also include a "Speed Networking" Session with table discussions hosted by Pacific Northwest National Lab, Oregon Nanoscience and Microtechnologies Institute (ONAMI), Oregon Built Environment & Sustainable Technologies Center (Oregon BEST), Gorge Technology Alliance and the Small Business Development Center at Columbia Gorge Community College.

**Event Details:**

Tuesday, April 26  
11:30 am to 5:00 pm  
Columbia Gorge Discovery Center & Museum, The Dalles

Click [here](#) for more information or to register (\$75 before April 21).

## GTA Members

***Welcome to our newest members:***

- Gerry Grant, Assoc. Member

Commit yourself to the success of the Gorge's technology sector by becoming a member or sponsor of the GTA! Our regular activities - the monthly meetings, newsletter, website, business connection and support opportunities - are funded entirely from memberships and sponsorships. Joining is valuable to your business, affordable and easy using our online PayPal option [here](#).

## Calendar of Events

### **April 2011**

- **April 2:** Columbia Gorge Job Fair, 10am, Civic Auditorium in The Dalles.
- **April 4:** Google Places Workshop, 6pm, Springhouse Cellar in Hood River.
- **April 13:** The Value of IT to Other Functional Business Leaders, 7:30am, Portland.
- **April 19:** GTA Geek Lunch, 12pm, China Gorge.
- **April 21:** InnoTech, Oregon Convention Center.
- **April 26:** GTA Monthly Meeting, 6:30pm, Springhouse Cellar in Hood River.
- **April 26:** 2011 Gorge Angel Conference, 11:30am - 5:00pm, Columbia Gorge Discovery Center in The Dalles.

### **May 2011**

- **May 17:** GTA Geek Lunch, 12pm.
- **May 24:** GTA Monthly Meeting, 6:30pm.

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*To submit newsletter items, send them by the 21st of each month to [jessica@crgta.org](mailto:jessica@crgta.org)*