



2023-24 SPONSOR BENEFITS

The Gorge Technology Alliance supports, connects, and develops the technology community of the Columbia River Gorge. Sponsorship is an effective means for visibility and engagement with Gorge tech industry leaders, peers, and potential customers.

Sponsors receive full membership benefits and increasing levels of brand visibility.

	Foundational \$15,000	Premier \$10,000	Diamond \$7,500	Platinum \$5,000	Gold \$2,500	Silver \$1,250	Silicon \$750
Special recognition and opportunity to speak at the GTA's Annual Awards event	✓						
One, annual Featured Event with planning & promotion, upon request by Sponsor	✓	✓					
10-minute presentation about your company at one GTA Featured Event per year	✓	✓	✓				
GTA Website homepage visibility with linked logo	✓	✓	✓	✓			
Logo on GTA event & meeting signs	✓	✓	✓	✓	✓		
Email blast with new job listings, upon request by Sponsor	✓	✓	✓	✓	✓		
Sponsorship intro at every GTA meeting	✓	✓	✓	✓	✓	✓	
Linked logo on each e-newsletter	✓	✓	✓	✓	✓	✓	✓
Linked listing on GTA Website sponsor page	✓	✓	✓	✓	✓	✓	✓
Invitation to annual CEO Excellence Forum	✓	✓	✓	✓	✓	✓	✓

Sponsorships are annual, renewing twelve months after initial commitment.
Please communicate with GTA staff about utilization of the above-listed benefits.



2023-24 MEMBER BENEFITS

The Gorge Technology Alliance supports, connects, and develops the technology community of the Columbia River Gorge. Members receive resources, promotion, and connections to support successful, innovative business.

MEMBERSHIP BENEFITS

- Free entrance for **all company employees** to all recurring and special, member-only events
- Full business profile with links in the GTA online member and/or service provider directory
- Newsletter Member Spotlight featuring your company, upon request by Member
- Use of the popular GTA job postings board
- Rights to use GTA logo and promotional items
- Promotion of your business when service inquiries are received
- Invitation to participate in legislative events focused on Gorge tech businesses as they occur
- Business support services including one-on-one meetings, workforce development resources, and other services available to companies in Washington or Oregon
- Participation in collaborative solutions to regional tech industry issues
- Invitation to recurring GTA meetings and annual vote to select the Board of Directors

MEMBERSHIP DETAIL

Gorge Tech Alliance membership year is October 1 through September 30. Membership dues are based on the organization’s number of local employees, including those with one or few remote workers in the Gorge.

Member Types:

- **Technology Members:** Tech companies whose primary focus is the research, development, and/or manufacture of technological products or services, as well as IT or Tech Development Departments.
- **Associate Members (\$75):** Individuals who are passionate about engaging in technology in the Gorge and supporting GTA’s mission, including job seekers, remote employees for tech companies, retirees.
- **Community Partner Members (\$150):** Institutions who are passionate about engaging in technology in the Gorge and supporting GTA’s mission, including government, non-profit, and education.
- **Service Provider Members:** Companies that provide services to the technology industry.
- **Students and teachers are free!**

No. of Local Employees	Technology Members	Service Provider Members
0-1	\$75	\$300
2-5	\$200	\$500
6-10	\$500	<i>See sponsorship info</i>
11+	<i>See sponsorship info</i>	

Learn more at CRGTA.ORG | Contact us at 541-296-2266 | jessica@crgta.org

2023-24 GTA ENGAGEMENT OPTIONS



The Gorge Technology Alliance supports, connects, and develops the technology community of the Columbia River Gorge with support from you. Below you will find two levels of participation based on your organization's number of local employees and additional opportunities for investment in key initiatives that move toward the GTA's vision of an innovative, thriving, and welcoming technology community.

PARTICIPATION LEVEL

MEMBERSHIP. Membership is available for smaller companies, service providers, and anyone in the community who is passionate about technology. Members receive resources, promotion, and connections to support successful businesses. Dues range from \$75 to \$500. See Member Benefits flyer for details.

SPONSORSHIP. Sponsorship is an effective means for increased visibility and engagement with Gorge tech industry leaders, peers, and potential customers. Sponsors receive full membership benefits plus increasing levels of brand visibility. Sponsorship amounts range from \$750 to \$25,000. See Sponsor Benefits flyer for details.

ADDITIONAL SUPPORT

The Gorge Tech Alliance offers additional options for your organization to support specific initiatives to advance the tech industry and its community in the region. Your contribution to these initiatives supports each fund throughout the entire year so there will not be ongoing asks. Sponsorship allows GTA and its partners to grow these initiatives in the Gorge, while also recognizing your contribution to the industry and the organization.

Choose from any funds below that inspire your organization:

- **Events:** GTA events may include Summer and Winter Parties, Tech Showcase, and Series Sponsorships (Geek Lunches, Human Resources Coffee). Suggested support for specific events starts at \$500 and includes additional recognition at the event.
- **STEM Educator Grants:** small grants provided to innovative educators in collaboration with the Gorge STEM Hub for projects like Take Home STEM Bins, Inclusive Scientific Library, STEAM Lending Library, and Ozobot Fun. Suggested support for grants starts at \$150 and include recognition.
- **Corwin Hardham Memorial Scholarship:** an annual educational fund awarded to one Gorge student pursuing a degree in science, tech, engineering, or math. Suggested support for scholarship starts at \$150.
- **Gorge Women in STEM:** an initiative dedicated to connecting and supporting women working in STEM in the Gorge through networking and resource opportunities. Suggested support for GWIS starts at \$150 and includes additional recognition from the leadership team.
- **Robotics:** Gorge STEM Hub Youth Robotics Program provides equipment, hosts events, and sponsors winning teams traveling to distant tournaments. Suggested support for Robotics starts at \$150 and includes additional recognition at tournaments and events.